

# Responding to Parent And Guardian Questions About The SmileSafe Kids™ Program

Dear school staff member,

The National Center for Missing & Exploited Children (NCMEC) and Lifetouch National School Studios appreciate your help to make the SmileSafe Kids™ program successful.

The program, provided free of charge to every student photographed at your school this Fall, helps families in three ways:

## 1. Prevention

NCMEC safety tips are provided to raise awareness and promote discussion of key safety practices.

## 2. Early Intervention

Parents receive two Safety ID Cards free of charge that can help authorities start an accurate, on-site search the moment a child is missing.

## 3. Rapid Response

If a child is missing, families can call NCMEC's toll-free hotline (1-800-THE-LOST) and provide the ID number featured on the cards for 24/7 assistance.

Like any new program that is introduced to your entire school community, we expect that some parents or guardians will have questions or want more information about this service. If you receive questions about the SmileSafe Kids™ program, this guide will help you direct parents and guardians to the proper place to find answers.

## THERE ARE THREE TYPES OF QUESTIONS YOU MIGHT RECEIVE:

Questions about the SmileSafe Kids™ program	Questions about child safety or NCMEC	Questions about your school's participation
<p>You are not expected to answer questions about program specifics.</p> <p>Please ask parents and guardians to visit the program's web site at <a href="http://www.smilesafekids.com">www.smilesafekids.com</a>.</p>	<p>You are not expected to answer questions about child safety or NCMEC.</p> <p>Please ask parents and guardians to visit NCMEC's web site at <a href="http://www.missingkids.com">www.missingkids.com</a>.</p>	<p>Your school administrator will provide details about your school's participation.</p>